

# Does This Flight Make My Footprint Look Big?



Shrinking the carbon footprint of your travel habit

Dave Gardner
Co-Host
GrowthBusters Podcast





















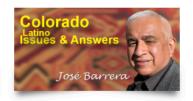










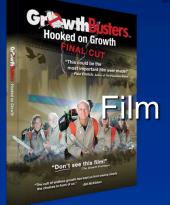






YouTube Channel



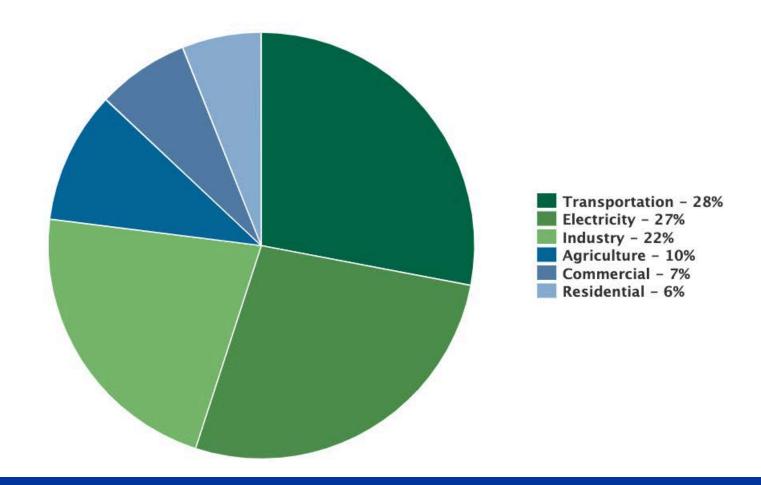




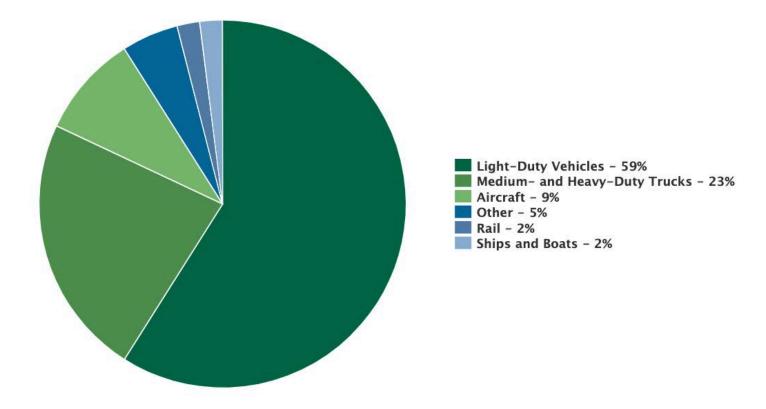
**Podcast** 

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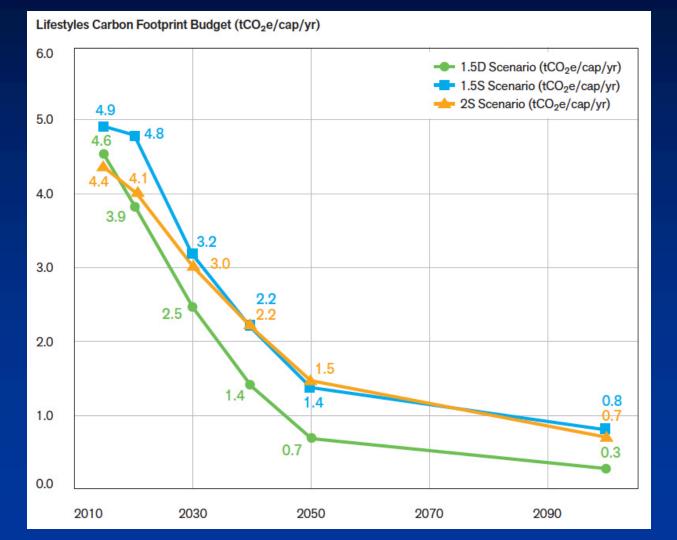
2018 U.S. GHG Emissions by Sector



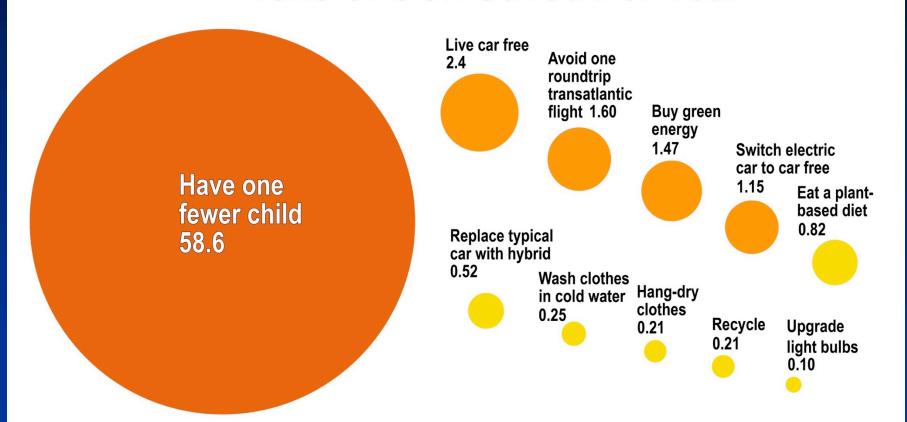
#### 2018 U.S. Transportation Sector GHG Emissions by Source



Note: Totals may not add to 100% due to rounding. Transportation emissions do not include emissions from non-transportation mobile sources such as agriculture and construction equipment. "Other" sources include buses, motorcycles, pipelines and lubricants.



## **Tons of CO2 Saved Per Year**



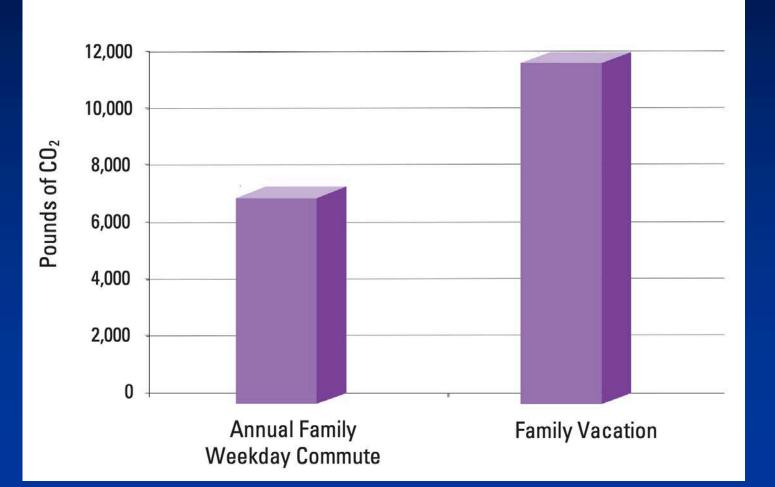
## **CHOICES**

- Walk
- Bicycle
- Bus
- Car-Pool
- Train
- Fly
- Cruise Ship

- Work from Home or Commute
- Virtual Conference or Travel for In-Person Experience
- Vacation or Staycation



### Elsen Family Commute vs. First-Class Vacation







#### Vacation Traveler Carbon Guide

The tables below list travel options from best to worst. Try to avoid those in red!

| Best | Travel | Options: | Solo | Traveler |
|------|--------|----------|------|----------|
|      |        |          |      |          |

|       |   | 100 miles         |   | 500 miles         |   | 1,000+ miles      |
|-------|---|-------------------|---|-------------------|---|-------------------|
| •     |   | Take motor coach  | • | Take motor coach  | • | Take motor coach  |
| I     |   | Take train        |   | Take train        |   | Fly economy       |
|       |   | Fly economy       |   | Fly economy       |   | Take train        |
|       | 0 | Drive typical car | • | Drive typical car |   | Fly first class   |
| Werst |   | Drive typical SUV |   | Fly first class   |   | Drive typical car |
|       |   | Fly first class   |   | Drive typical SUV |   | Drive typical SUV |

#### Best Travel Options: Two Travelers

|       | 100 miles |                   | 500 miles |                   | 1,000+ miles |                   |  |
|-------|-----------|-------------------|-----------|-------------------|--------------|-------------------|--|
|       |           | Take motor coach  |           | Take motor coach  |              | Take motor coach  |  |
| I     |           | Take train        |           | Take train        | 0            | Fly economy       |  |
|       |           | Drive typical car |           | Drive typical car |              | Take train        |  |
|       |           | Drive typical SUV |           | Fly economy       |              | Drive typical car |  |
| Worst | 0         | Fly economy       |           | Drive typical SUV |              | Drive typical SUV |  |
| - 1   |           | Fly first class   |           | Fly first class   |              | Fly first class   |  |

#### Best Travel Options: Family of Four

|      |   | 100 miles         |   | 500 miles         |   | 1,000+ miles      |
|------|---|-------------------|---|-------------------|---|-------------------|
| •    |   | Take motor coach  |   | Take motor coach  |   | Take motor coach  |
| 1    |   | Drive typical car |   | Drive typical car |   | Drive typical car |
|      |   | Drive typical SUV |   | Drive typical SUV | 0 | Drive typical SUV |
|      |   | Take train        |   | Take train        | 0 | Fly economy       |
| Went | 0 | Fly economy       | 0 | Fly economy       | 0 | Take train        |
|      |   | Fly first class   |   | Fly first class   |   | Fly first class   |

## ucsusa.org/resolutions/sequipment of the companies of the

The full text of this report is available online at www.ucsusa.org/gettingtheregreener.

#### Best Travel Options: Solo Traveler

|       |   | 100 miles         |   | 500 miles         | 1 | ,000+ miles       |
|-------|---|-------------------|---|-------------------|---|-------------------|
| •     | • | Take motor coach  | • | Take motor coach  | • | Take motor coach  |
| pest  | • | Take train        | • | Take train        | • | Fly economy       |
|       | • | Fly economy       | • | Fly economy       | • | Take train        |
| •     | • | Drive typical car | • | Drive typical car | • | Fly first class   |
| Worst | • | Drive typical SUV | • | Fly first class   | • | Drive typical car |
| •     | • | Fly first class   | • | Drive typical SUV | • | Drive typical SUV |

## ucsusa.org/resources/getting-there-greener

**Best Travel Options: Two Travelers** 

|      |   | 100 miles         |   | 500 miles         | 1 | 1,000+ miles      |
|------|---|-------------------|---|-------------------|---|-------------------|
| •    | • | Take motor coach  | • | Take motor coach  | • | Take motor coach  |
| Best | • | Take train        | • | Take train        | • | Fly economy       |
|      | • | Drive typical car | • | Drive typical car | • | Take train        |
|      |   | Drive typical SUV | • | Fly economy       | • | Drive typical car |



## ucsusa.org/resources/getting-there-greener

Best Travel Options: Family of Four



## Low CO2 Emissions (less than .5 lbs. CO2/mile)

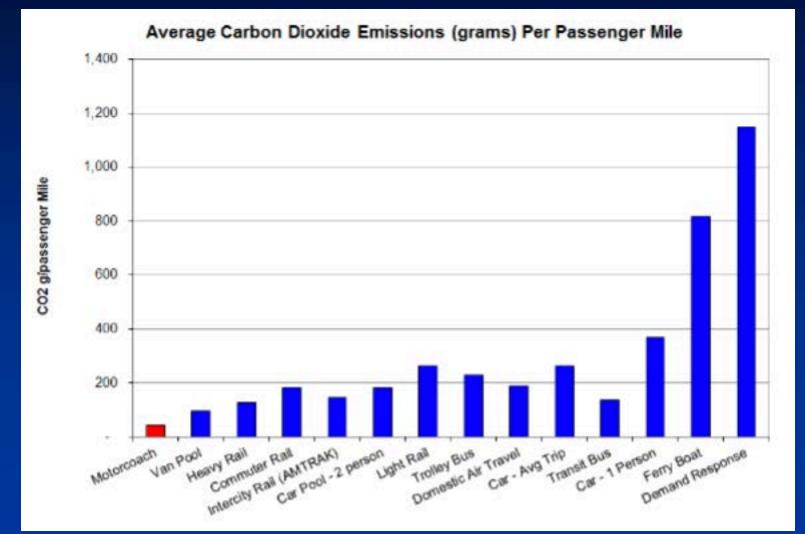
- Bus
- Train
- Hybrid or Electric Auto
- Flying Coach on Narrow Jets

## Medium CO2 Emissions

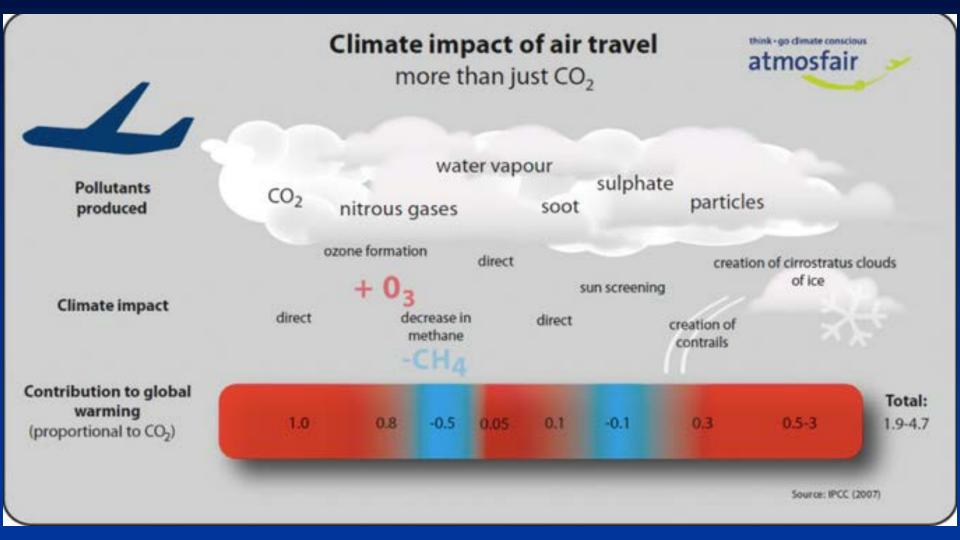
- Traditional Auto
- Fly Coach on Regional Jet

## High CO2 Emissions (more than 1 lb. CO2/mile)

- SUV
- Fly First Class











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Global Car Industry Business of Sport

## 'Flight shame' could halve growth in air traffic

() 2 October 2019



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#### Melania pulls out of rally as Covid cough lingers

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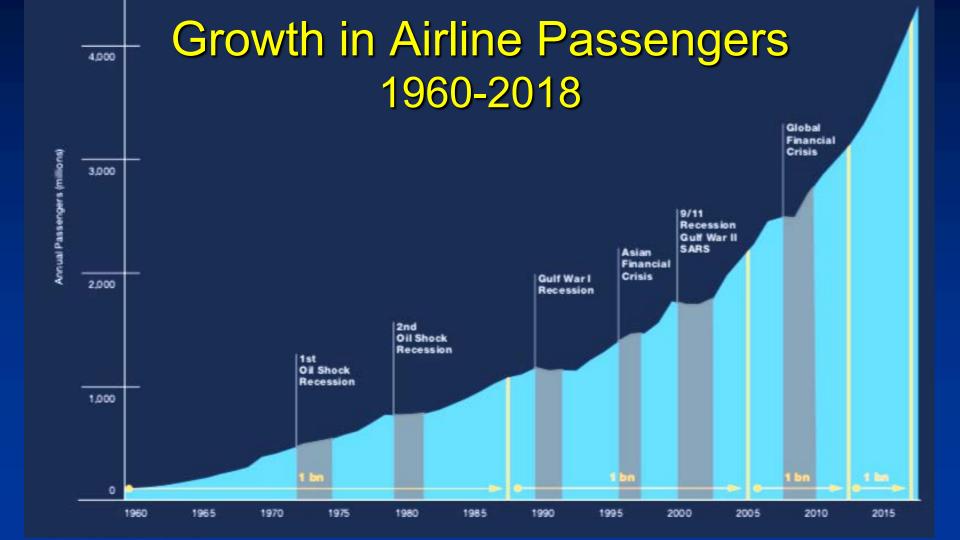
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## Greta Thunberg Says Sea Voyage 'Energized' Her Climate Fight

By Associated Press December 03, 2019 12:07 PM



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Former Top French Official Hopes Teacher's Beheading Will Mark 'Turning Point'

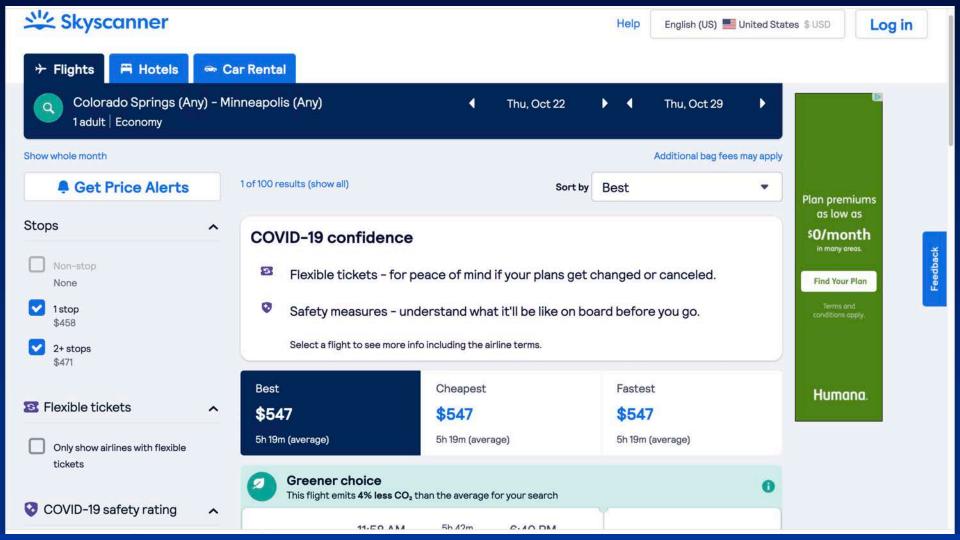






## Minimizing Your Flight's CO2

- Business Class: 3X the CO2 as Economy
- Some Flights are Greener
  - Aircraft Type
  - Capacity
  - -# of Stops



## Carbon Emissions Depend on the Route You Take: Flying from Charlottesville, VA, to New York City



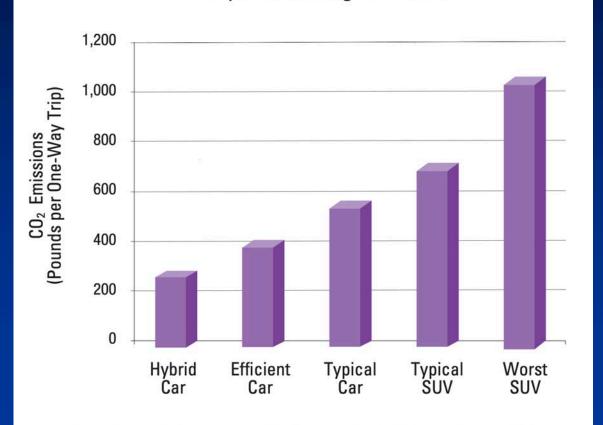
## **Greening Business Travel**

- Encourage Virtual Meetings
- Limit How Many Travel to Same Conference
- "Climate Perks" Offer Paid "Journey Days" for Rail, Coach or Boat Vacation Travel
- Don't Let Employees Keep Frequent Flyer Miles

## **Auto Travel**

- Gas-Powered
- · Car, Truck or SUV
- Hybrid
- Fully Electric (EV)
- HOW We Drive

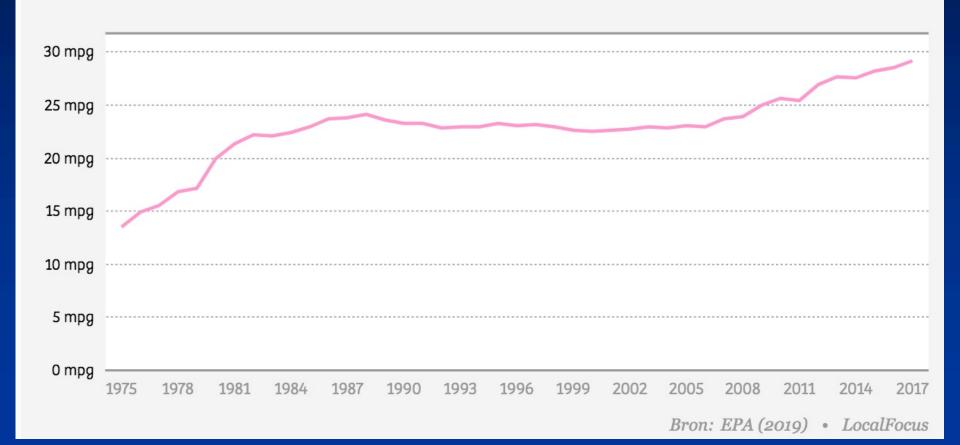
#### Carbon Emissions Depend on the Auto You Drive: Couple Traveling 500 Miles



Note: This analysis assumes a 46-miles-per-gallon hybrid car, a 32-mpg efficient car, a 23-mpg typical car, an 18-mpg typical SUV, and a 12-mpg worst SUV.

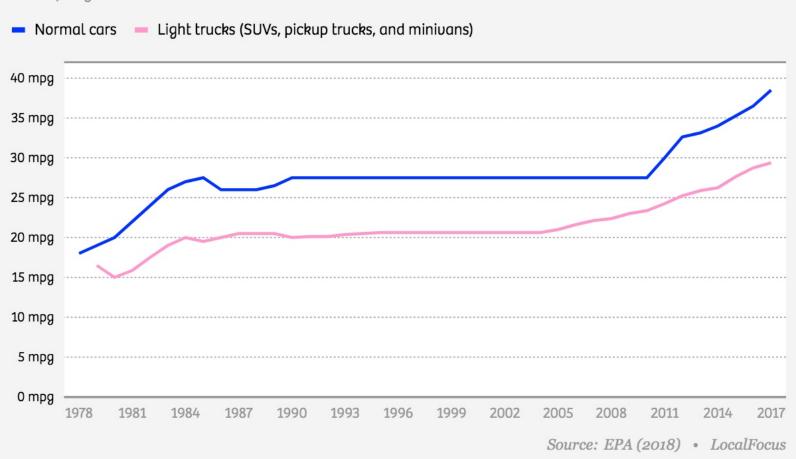
## Quick progress, and decades of stagnation in US fuel economy

Average miles per gallon (mpg) of newly sold US cars



## US American fuel standards are significantly more lenient for SUVs

Miles per gallon







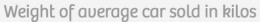


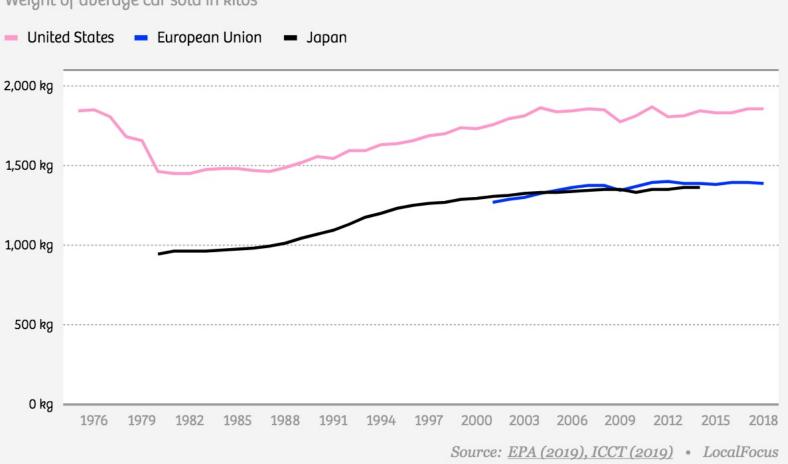






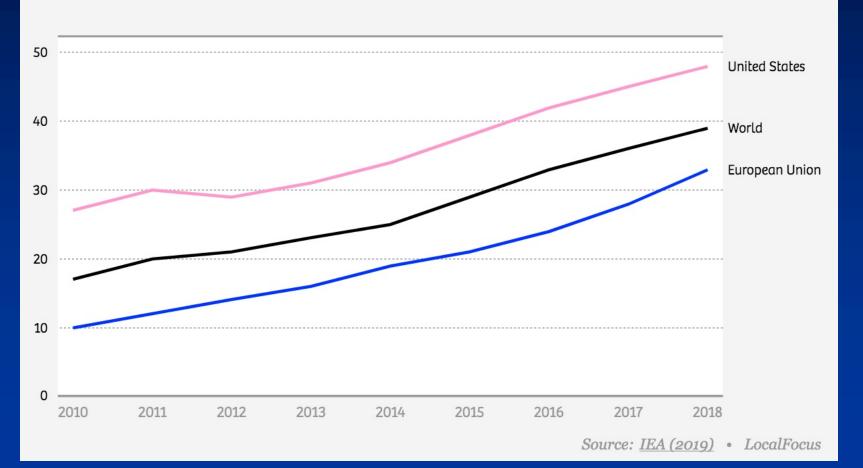






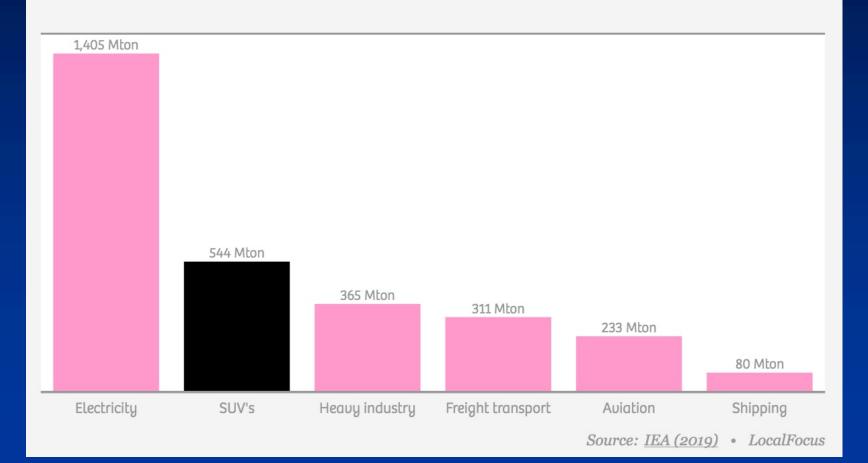
#### Big, bigger, biggest: sales of heavy cars have been on the rise

Proportion of SUVs, pickup-trucks and minivans in new car sales



#### SUVs: the second-largest source of increased CO<sub>2</sub> emissions

Extra annual CO<sub>2</sub> emissions from 2010-2018 in megatonnes



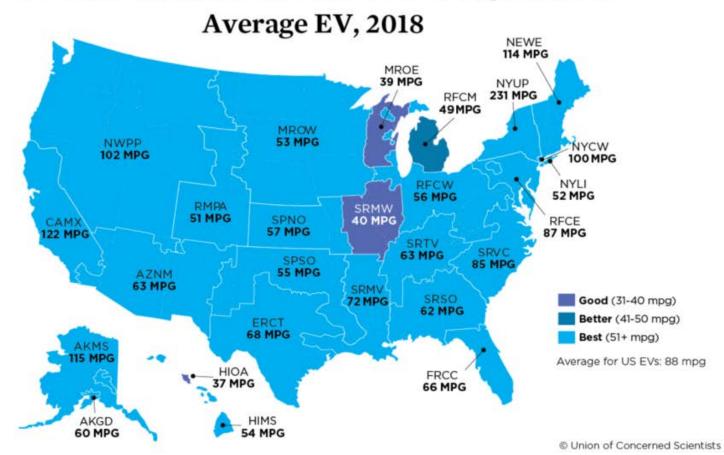




## **Electric Vehicles**

- Grid is getting cleaner
- You can charge with solar on your roof
- EV is more efficient than gas-powered, equivalent to 88 mpg gas automobile

#### EV Emissions as Gasoline MPG Equivalent



CHEVROLET

BOLT

2019

**CLEAR FILTERS** 

A 2019 Chevrolet Bolt charged in 80906 produces about as much global warming pollution as a gasoline vehicle getting 58 miles per gallon.

## evtool.ucsusa.org/

#### **GASOLINE-ONLY**

Conventional cars run on gasoline and tend to be dirtier and more expensive to fuel than EVs.



**AVERAGE EMISSIONS IN 80906** 

#### PLUG-IN HYBRID ELECTRIC

Plug-in hybrids use both gasoline and electricity and can be recharged from an outlet.



#### BATTERY ELECTRIC

Battery electric vehicles run on electricity and are some the cleanest and cheapest cars to drive.



OF CO2e

# Manufacturing Electric Vehicles Environmental Impacts

- CO2 Emissions
- Human Rights in Mining
- Water Use in Mining
- Recyling/Disposal of Batteries

# CBS News finds children mining cobalt for batteries in the Congo

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Congress & White House continue stimulus negotiations



Hiker missing for 2 weeks found in Zion National Park



Congressional Democrats & the White House are inching closer to stimulus deal



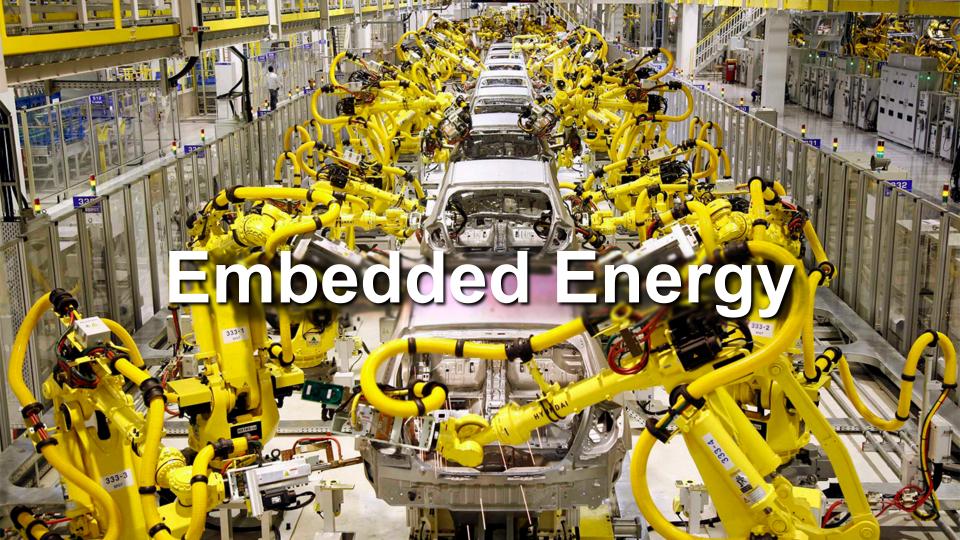
Midwest economies suffer amid COVID-19 spike as polls show President Trump and Biden tied in the presidential election in battleground states



President Trump crticizes upcoming debate rules













#### Best Travel Options: Solo Traveler



#### **Best Travel Options: Two Travelers**

|       | 100 miles                            | 500 miles                             | 1,000+ miles                          |
|-------|--------------------------------------|---------------------------------------|---------------------------------------|
| •     | <ul> <li>Take motor coach</li> </ul> | <ul> <li>Take motor coach</li> </ul>  | <ul> <li>Take motor coach</li> </ul>  |
| Best  | <ul><li>Take train</li></ul>         | <ul><li>Take train</li></ul>          | <ul><li>Fly economy</li></ul>         |
|       | <ul><li>Drive typical car</li></ul>  | <ul> <li>Drive typical car</li> </ul> | <ul><li>Take train</li></ul>          |
|       | <ul><li>Drive typical SUV</li></ul>  | <ul><li>Fly economy</li></ul>         | <ul> <li>Drive typical car</li> </ul> |
| Worst | <ul><li>Fly economy</li></ul>        | <ul> <li>Drive typical SUV</li> </ul> | <ul><li>Drive typical SUV</li></ul>   |
|       | <ul><li>Fly first class</li></ul>    | <ul><li>Fly first class</li></ul>     | <ul><li>Fly first class</li></ul>     |

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|       | <ul><li>Fly economy</li></ul>       | Fly economy                           | <ul><li>Take train</li></ul>        |
|       | Drive typical car                   | <ul> <li>Drive typical car</li> </ul> | Fly first class                     |
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|       | Fly first class                     | <ul><li>Drive typical SUV</li></ul>   | <ul><li>Drive typical SUV</li></ul> |

#### **Best Travel Options: Two Travelers**



#### Plan Travel Information Advantage



### Your activity

« Back to your account

#### DAVID HARLAN GARDNER

Gold • Award miles: 39,044 • Million Miler<sup>sM</sup> balance: 1,965,928

Member since Jun 9, 1982

#### Your miles

What do you want to do?

#### Activity date range

( • Required)





Search

AAdvantage program updates »
Earn and redeem miles with
American »

#### Plan Travel Information Advantage



### Your activity

« Back to your account

#### DAVID HARLAN GARDNER

Gold • Award miles: 39,044 • Million Miler<sup>sм</sup> balance: 1,965,928

Member since Jun 9, 1982

#### Your miles

What do you want to do?

#### Activity date range

( • Required)

From • 23



Oct • 2



Search

AAdvantage program updates »
Earn and redeem miles with





















"Offsetting is, to be blunt, a scam....

It does not work, once you emit you are changing the climate."

- Kevin Anderson, professor of energy and climate change at the University of Manchester

## Gold Standard goldstandard.org

Carbon Offsetting Companies Compared ethical.net/climate-crisis/carbon-offsetting-companies-compared



## Getting Around Town With a Smaller Footprint

- Your Feet
- Bicycle
- Bus
- Car-Pool
- Avoid Unnecessary Trips
- Combine Trips
- Smarter Driving
- Delivery Better Than We Thought





















- Avoid Idling
- TRY to Save Gas That Reduces CO2
- Drive the Speed Limit
- Look Ahead & COAST to Red Lights
- Avoid Jack-Rabbit Starts
- Run Stop Signs & Red Lights Where Possible
- Lose the Rack in the Off-Season





#### DROP OFF / PICK UP ZONE

- Pick up/Drop off zone is within the two yellow lines.
- 2. Please move up to the 2nd yellow line to wait.
- 3. Please do not leave your vehicle.
- 4. Children are to remain on the footpath.
- 5. Please keep traffic flowing.
- 6. If child is not ready exit and re-enter.

#### **Avoid Idling**

#### DROP OFF / PICK UP ZONE

- Pick up/Drop off zone is within the two yellow lines.
- 2. Please move up to the 2nd yellow line to wait.
- 3. Please do not leave your vehicle.
- 4. Children are to remain on the footpath.
- 5. Please keep traffic flowing.
- 6. If child is not ready exit and re-enter.
- 7. Turn off engine while waiting

### Drive the Speed Limit

Every mph over 55 costs you 1 to 2% of your fuel economy



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# Lose the Rack in the Off-Season Gain Up to 13 MPG



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#### We're All in Charge

