



ARTS VISION 2030

THE CULTURAL PLAN FOR THE PIKES PEAK REGION

See the full plan at CulturalOffice.org/ArtsVision2030

ARTS VISION 2030 Who's Behind It?

ArtsVision 2030 was made possible through the generous grants and assistance of the following donors:



Special thanks to in-kind partners Onebody Ent & KLand Community Cares, Manitou Arts Center, Poetry719, Colorado Springs Fine Arts Center at Colorado College, Lulu's Downstairs, and There Squared LLC.

ARTS VISION 2030 Who's Behind It?

Steering Committee *(Details online.)*



Arts Vision 2030 Leadership

Angela Seals

Local Project Coordinator



David Siegel

Steering Committee Co-Chair



Andy Vick

Steering Committee Co-Chair



Kendall L. Peterson

Consultant

Email helloartsvision2030@gmail.com



Jill Stilwell

Consultant

Email helloartsvision2030@gmail.com





ARTS VISION 2030

Arts Vision 2030 is the regional community's cultural plan. It was developed by, of, and for the community, under the stewardship of the Cultural Office of the Pikes Peak Region, the Bee Vradenburg Foundation, and a diverse steering committee of 24 local creative leaders. The process touched 4,500 people and 664 made direct contributions to the plan. Now, no one organization or person alone can fulfill it. Instead, it will take the entire regional arts and cultural community, along with cross-sector partners and local leaders, to make it happen.

THE TIME IS
NOW

*"The uplifting and collective support of each other is the only way through.
It will take all of us to implement this work.*

We cannot do this without you.

We need you to champion art in the ways only you can.

...

Let art become aspen grove.

An interconnected network of roots that supply and nourish each other."

- Ashley Cornelius, "The Time is Now"



Connect and Nurture Creative Talent: Regional artists and creatives share a collaborative spirit. However, they can also feel disconnected and somewhat isolated from one another in this dispersed region. There is a lack of awareness of resources and opportunities to come together as a sector. Creatives often feel that they need to leave the region to gain experience or make a living as artists or entrepreneurs. The region’s collaborative spirit can be harnessed and amplified to establish an even stronger arts and creative community, increase local opportunities, and build the network for bringing these voices together more frequently.



Sustainability: Artists, creatives, and arts organizations in the region continue to battle for subsistence, let alone vitality. They often struggle to earn a living wage, find affordable work spaces, housing, and secure high-quality venues. Arts organizations continue to seek sustainable funding from a limited group of supporters. Without consistent and diversified funding and access to resources, artists and arts organizations cannot plan for the future, or grow and take risks with their programming and work.



Spaces, Places, and Venues: There are many facilities that support the arts in the region, but there are still gaps in the arts infrastructure. More spaces are needed to support small to midsize organizations, grassroots groups, and emerging artists in different pockets of the region. These facilities can serve as stepping-stones for smaller groups to build capacity. There is a clear desire for a large outdoor performance space to accommodate growth in the region and showcase the area’s natural beauty.



Equity, Diversity, and Inclusion: The Pikes Peaks region is becoming more diverse in so many ways, however, programming and support has historically favored the traditional and Eurocentric. There is a strong desire to celebrate, promote, share and grow the arts throughout the region, while honoring each area’s unique identity. Strategies should support and amplify the needs of our diverse audiences, artists, and creatives.



Arts Leadership: There are a growing number of diverse and emerging leaders who are passionate about the arts throughout the region. They care deeply about elevating the community’s culture and increasing inclusion in the arts. They are seeking support and are ready to contribute. Quite a few local arts organizations are facing leadership transitions in the coming decade, as their founders prepare to retire.

ARTS VISION 2030

Arts Vision 2030 is organized into eight “Declarations,” instead of goals.

Each includes a value statement and a commitment.

We, the arts and creative community of the Pikes Peak region, **DECLARE** that...

We must empower a **JUST, INCLUSIVE, AND EQUITABLE** Pikes Peak region. We commit to holding doors open for one another, including all voices, and advancing historically underrepresented artists, creatives, and audiences in our communities.

We are strongest when we **COLLABORATE**. We commit to connecting across our communities, sharing resources, and amplifying one another's creativity.

Artists, creatives, and arts entities deserve the opportunity to thrive and prosper here. We commit to developing diversified **FUNDING AND RESOURCE** strategies to fortify and embolden our creative lives.

The arts are critical to our region's identity and authenticity. We commit to promoting our region as an **ARTS DESTINATION** for both experiencing art and making art.

We are powerful together and our voices matter. We commit to speaking up and wielding our influence to **CHAMPION CREATIVE INTERESTS** in local and regional decisions.

Leadership within our creative community is vital to our survival and growth. We commit to developing and advancing **DIVERSE AND EMERGING ARTS LEADERS**.

SPACES AND VENUES are critical for sharing our creative gifts. We commit to building, expanding, and maintaining accessible, thriving spaces for artistic expression.

The arts foster creativity, innovation, and life skills and are essential to being human. We commit to supporting **HIGH-QUALITY ARTS EDUCATION** and access to arts experiences for every student across the region.

ARTS VISION 2030

Each Declaration has a full set of Opportunities designated as “Within Reach” and “Worth Reaching For”, with special icons indicating opportunities that specifically address Equity, Diversity & Inclusion or implementation tactics.



**We, the arts and
creative community of
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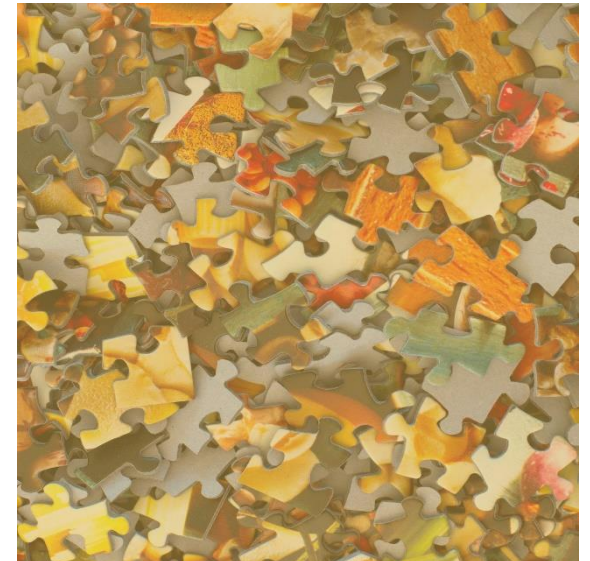
OPENING DECLARATION

We must empower a **JUST, INCLUSIVE AND EQUITABLE** Pikes Peak region. We commit to holding doors open for one another, including all voices, and advancing historically underrepresented artists, creatives, and audiences in our communities.

Equity, inclusion, diversity and justice is at the heart of Arts Vision 2030. Our opening declaration is foundational to each of the others.



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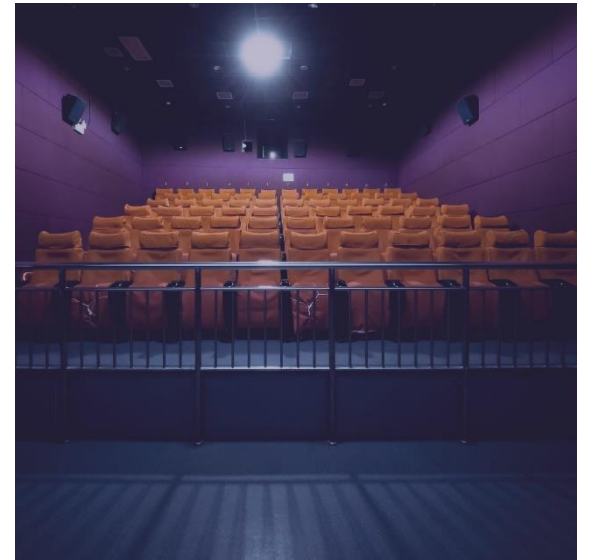
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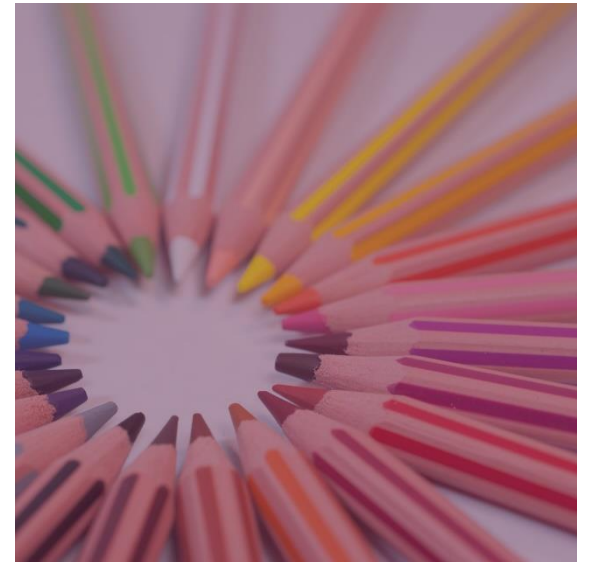
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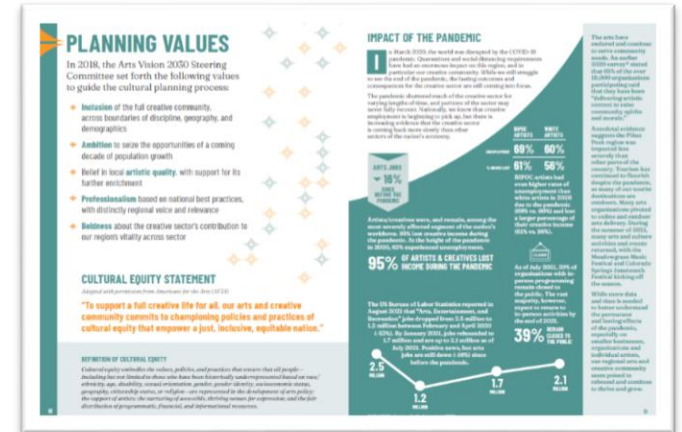
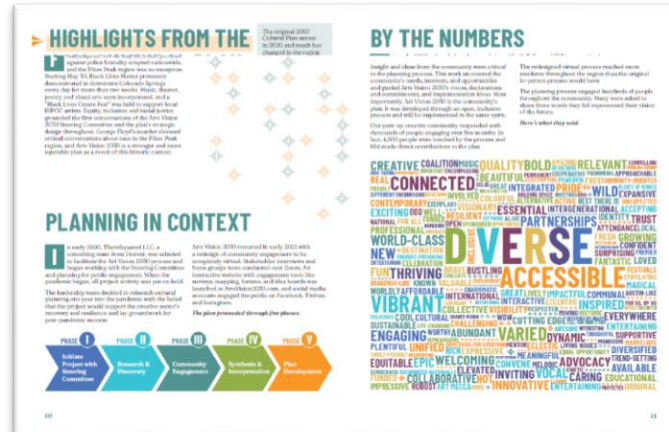
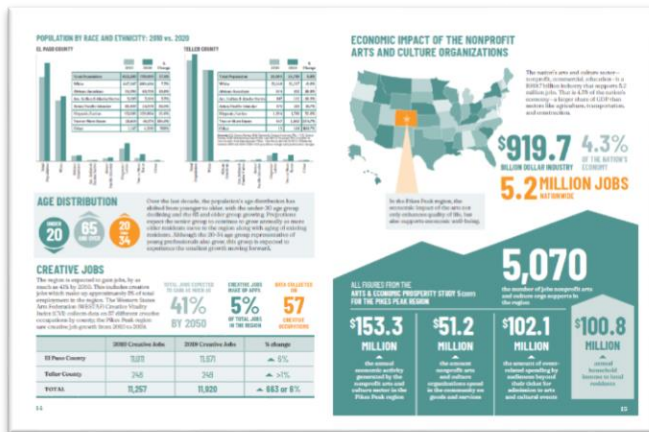
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ARTS VISION 2030

The official Arts Vision 2030 plan is over 40 pages, including regional statistics, study findings, an exploration of the progress made in the 2010-2020 Cultural Plan's goals, alignment with other regional plans, and notes on implementation. A digital appendix includes other useful resources, including programs for inspiration from around the U.S.

See the full plan at www.CulturalOffice.org/ArtsVision2030





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Questions?

Email info@CulturalOffice.org

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